



TRANSFORMING CROSS-BORDER TRADE IN PAKISTAN

Message from the CEO

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As we close the first quarter of FY 2025-26, I am delighted to reflect on a period of remarkable progress at Pakistan Single Window (PSW). Through the dedication of our team, the support of our partners, and the engagement of traders, we are simplifying trade, empowering businesses, and driving Pakistan's digital economy forward.

This quarter, our efforts received recognition on multiple prestigious platforms. PSW was honored as the Top Government Biller for H1 2025 in the IBILL Connect Conference in Karachi and received the Business Excellence Award at the All KP Chambers Conference in Peshawar. These accolades reflect our ongoing commitment to innovation, efficiency, and regional connectivity.

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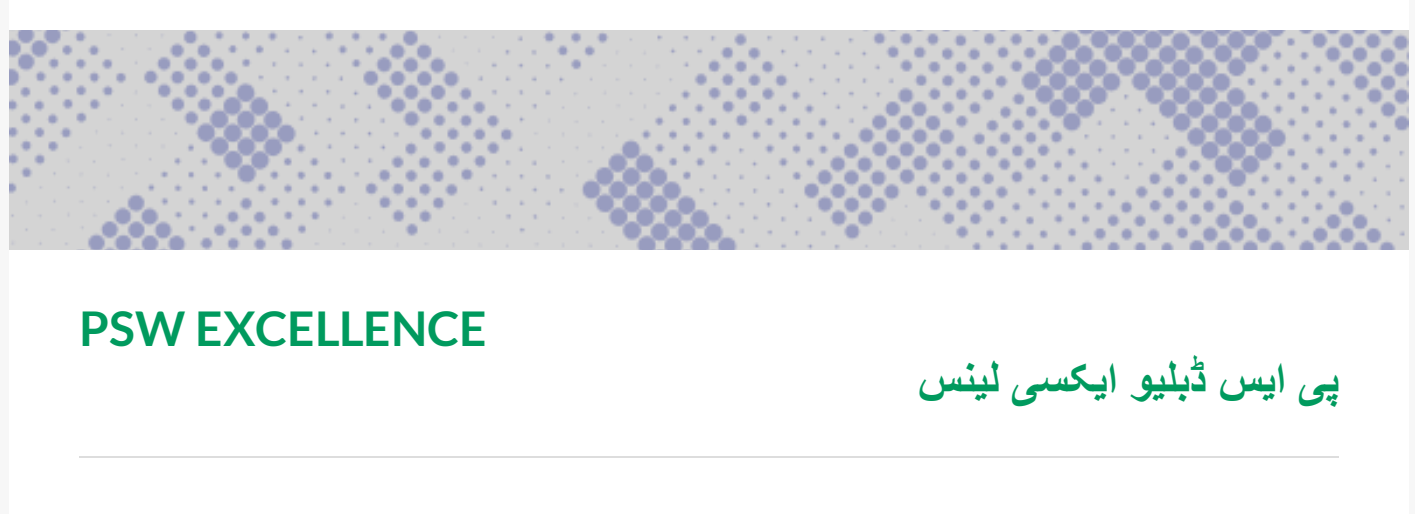
Syed Aftab Haider
CEO Pakistan Single Window

Key Highlights

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01. NextTech Internship Program: Empowering Future Tech Leaders through PSW's CSR Vision
02. PSW Launches "Khizer" – Pakistan's First AI-Powered Trade Chatbot
03. PSW Honored as Top Government Biller at IBILL Connect Conference 2025
04. PSW Hosts Media Event: Highlighting PortVerse & PSW's Role in Digital Trade Transformation
05. PSW Awarded Business Excellence Award at KPK Chambers Conference for Driving Digital Trade Transformation
06. PSW CDO Naveed Abbas Memon Spotlights PortVerse to Modernize Maritime Trade

PSW Surpasses 97K Subscribers and 1.3M+ Declarations, Driving Digital Transformation in Trade



PSW has reached a significant milestone, with its subscriber base surpassing 97,218 businesses and Other Government Agencies (OGAs). This growth reflects the increasing trust in PSW's digital platform as a game-changer for enhancing trade efficiency and transparency. Among these subscribers, 4,891 are female traders, underscoring PSW's commitment to fostering inclusivity and empowering women entrepreneurs in the trade ecosystem.

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PSW EXCELLENCE

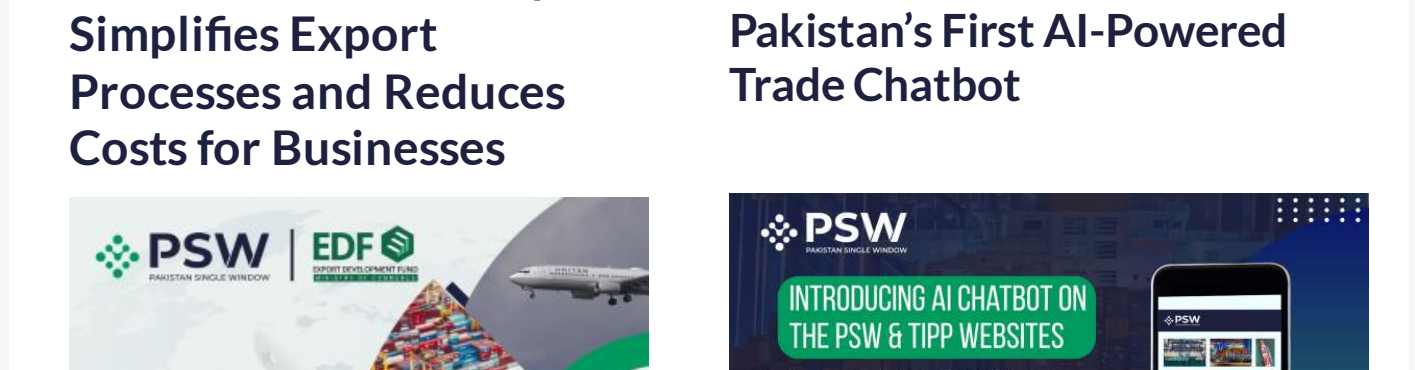
بی ایس ڈیپلو ایکسی نلنس

NextTech Internship Program: Empowering Future Tech Leaders through PSW's CSR Vision

PSW recently concluded the NextTech Internship Program, under its Corporate Social Responsibility (CSR) initiative. Designed in collaboration with the NIST Professional Development Centre (PDC), the six-week program aimed to bridge the gap between academia and industry by equipping young talent with practical skills in Blockchain, Artificial Intelligence/Machine Learning (AI/ML), Cybersecurity, and Data Science.

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PSW-EDF Partnership Simplifies Export Processes and Reduces Costs for Businesses



PSW in partnership with the Export Development Fund (EDF), has rolled out two major initiatives to support Pakistan's exporters and strengthen digital trade facilitation: the introduction of a QR code-enabled Electronic Certificate of Origin (e-COO) and the waiver of export declaration fees.

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PSW Launches "Khizer" – Pakistan's First AI-Powered Trade Chatbot



PSW has launched Khizer, an AI-powered chatbot available on both the PSW and TradeVerse/TPP websites, marking a major milestone in enhancing customer support within Pakistan's digital trade ecosystem. Khizer offers users instant, 24/7 assistance for trade-related queries, guiding them through PSW processes and reducing dependence on traditional helpline channels. By providing quick, reliable, and interactive support, Khizer makes accessing critical trade information easier and more efficient, significantly improving user experience and response times.

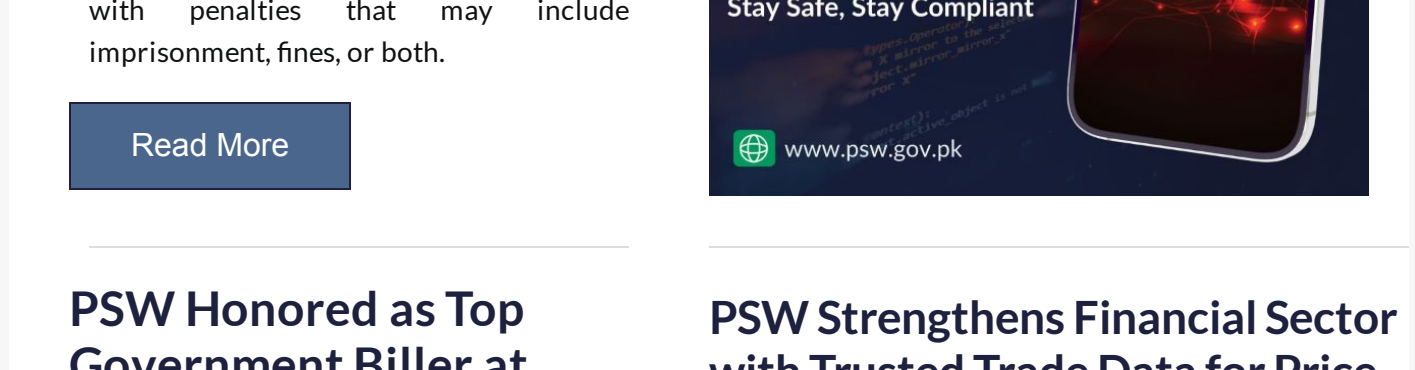
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Stay Informed: Legal Penalties for System Misuse Under the PSW Act, 2021

PSW is a secure, centralized platform designed to simplify compliance and ensure transparency in cross-border trade. To maintain the integrity of Pakistan's digital trade ecosystem, users must ensure that all access and activities on the PSW system are authorized and compliant with the PSW Act, 2021. Any unauthorized access, data manipulation, or misuse of the PSW system, or any connected or ancillary system, is a punishable offence under the PSW Act, with penalties that may include imprisonment, fines, or both.

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PSW Honored as Top Government Biller at IBILL Connect Conference 2025



PSW was awarded the title of Top Government Biller for H1 2025 in recognition for its key role in advancing Pakistan's digital payments landscape, at the prestigious IBILL Connect Conference, hosted by ILINK (Pvt) Limited in Karachi.

The conference brought together more than 250 participants, including regulators, billers, aggregators, and other industry stakeholders. The event featured a thought-provoking panel discussion on "Reimagining the Future of Payments" and concluded with an awards ceremony celebrating leaders in digital innovation.

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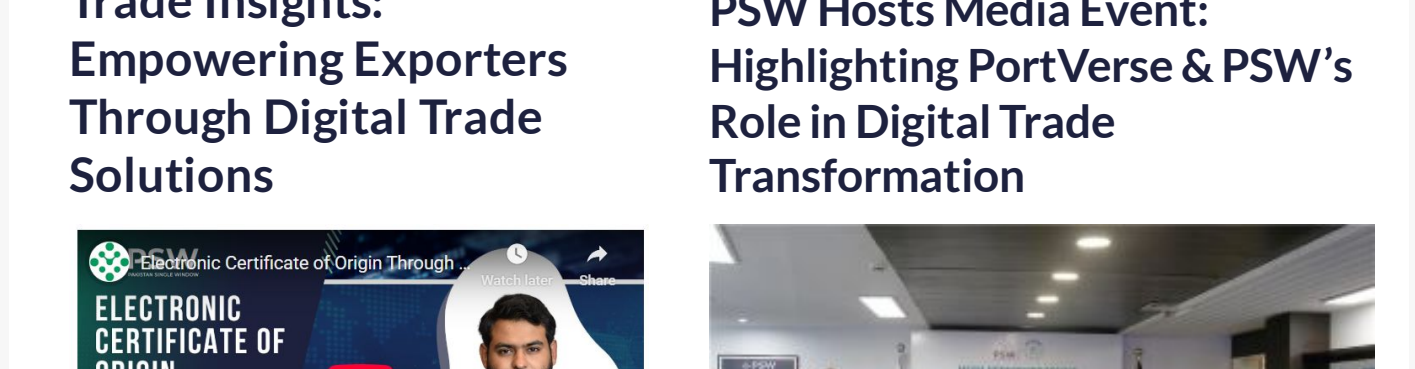
PSW Strengthens Financial Sector with Trusted Trade Data for Price Due Diligence



Price due diligence plays a critical role in international trade contracts, helping commercial banks prevent trade-based money laundering (TBML) and ensure compliance. In Pakistan, this process has historically been constrained by fragmented, unreliable data sources.

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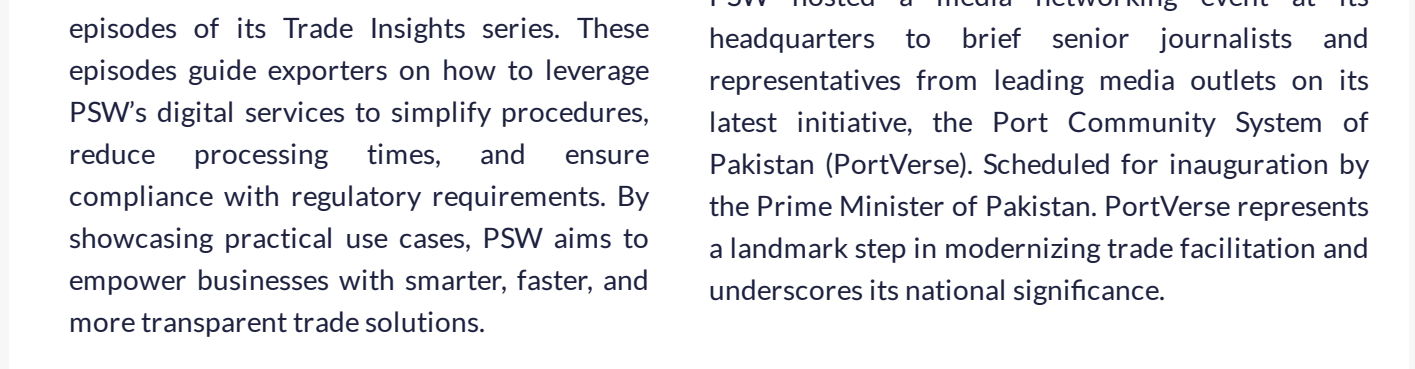
Trade Insights: Empowering Exporters Through Digital Trade Solutions



As part of its continuous effort to enhance awareness and adoption of digital trade facilitation tools, PSW released two new episodes of its Trade Insights series. These episodes guide exporters on how to leverage PSW's digital services to simplify procedures, reduce processing times, and ensure compliance with regulatory requirements. By showcasing practical use cases, PSW aims to empower businesses with smarter, faster, and more transparent trade solutions.

[Watch Now](#)

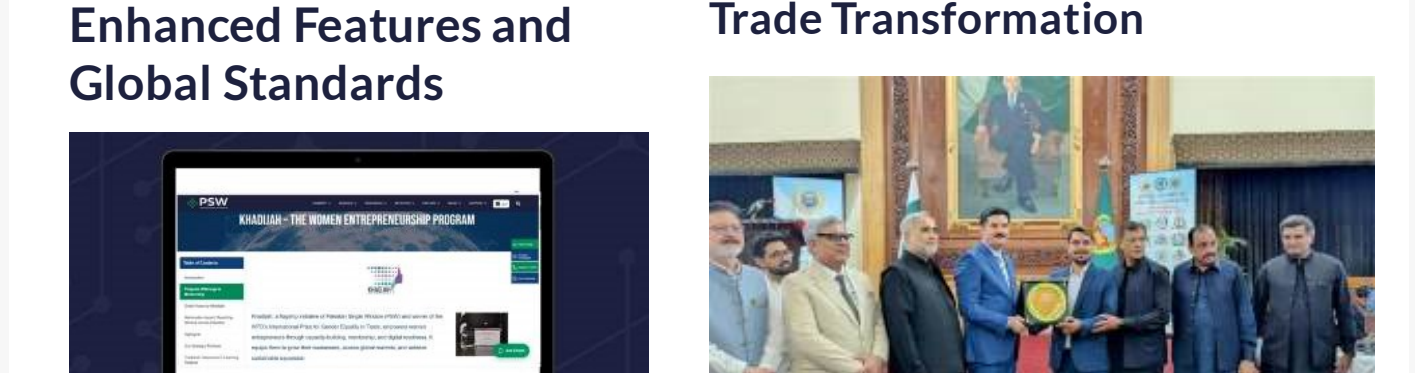
PSW Hosts Media Event: Highlighting PortVerse & PSW's Role in Digital Trade Transformation



PSW hosted a media networking event at its headquarters to brief senior journalists and representatives from leading media outlets on its latest initiative, the Port Community System of Pakistan (PortVerse). Scheduled for inauguration by the Prime Minister of Pakistan, PortVerse represents a landmark step in modernizing trade facilitation and underscores its national significance.

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Khadjah Program Page Gets a Fresh Look: A Modern Design with Enhanced Features and Global Standards



PSW has unveiled the newly redesigned webpage for the Khadjah Women Entrepreneurship Program. The refreshed design introduces a streamlined page menu, improved structure, and intuitive navigation, offering visitors a seamless and engaging experience while reflecting the program's evolution, global recognition, and growing impact.

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PSW Awarded Business Excellence Award at KPK Chambers Conference for Driving Digital Trade Transformation



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PSW CEO Highlights Digital Trade Innovations at GLOBE Pakistan Summit 2025



Aftab Haider, CEO PSW, participated as a distinguished panelist at the GLOBE Pakistan Summit 2025, organized by the Trade Development Authority of Pakistan (TDAP).

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PSW COLLABORATION

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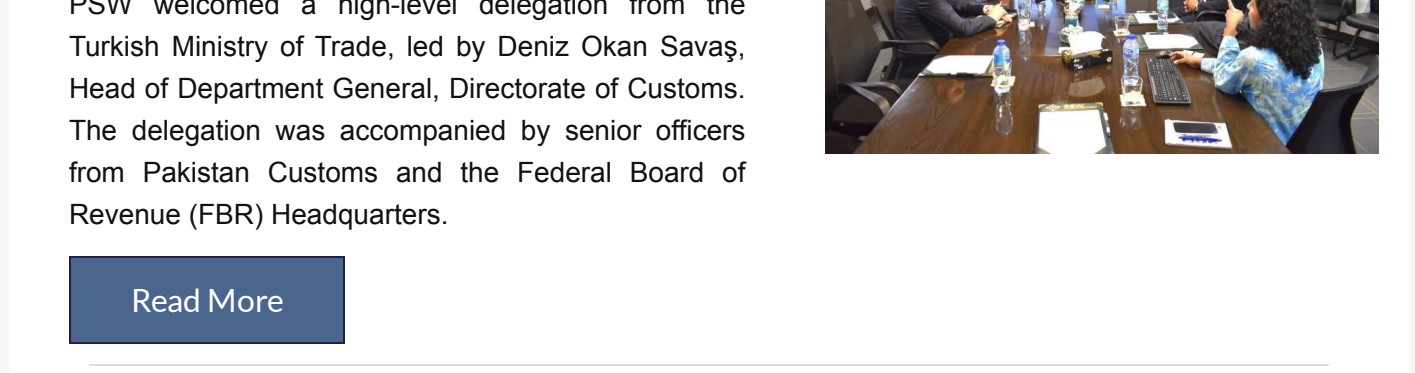


PSW Empowers SMEs Nationwide Through SMEelevate Capacity-Building Series Across Multiple Cities

PSW conducted nationwide SMEelevate sessions for the textile value chain, including raw materials, fabrics, garments, home textiles, and upholstery, and apparel and surgical instruments industries, sectors with strong export potential.

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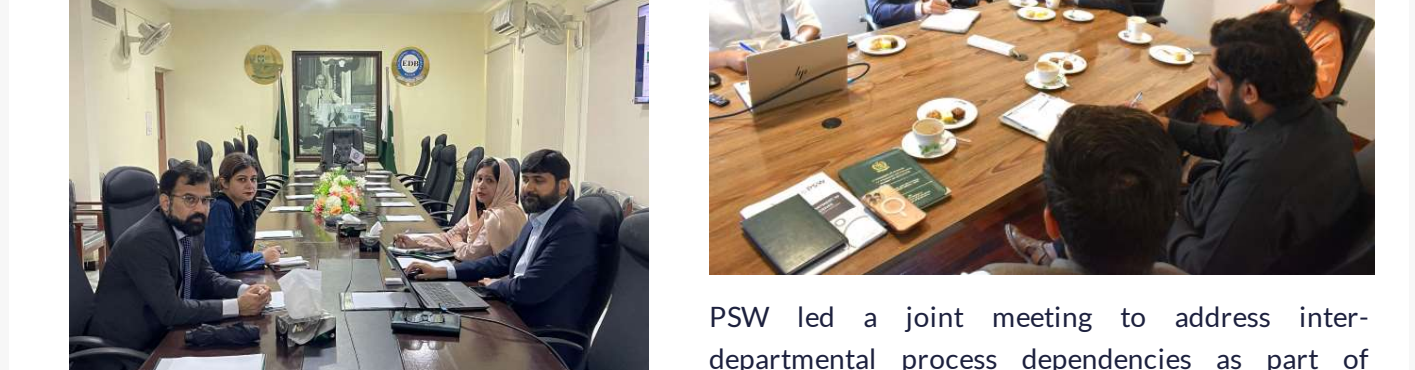
PSW Showcases Digital Trade Innovations to Turkish Ministry of Trade Delegation



PSW welcomed a high-level delegation from the Turkish Ministry of Trade, led by Deniz Okan Savas, Head of Department General, Directorate of Customs. The delegation was accompanied by senior officers from Pakistan Customs and the Federal Board of Revenue (FBR) Headquarters.

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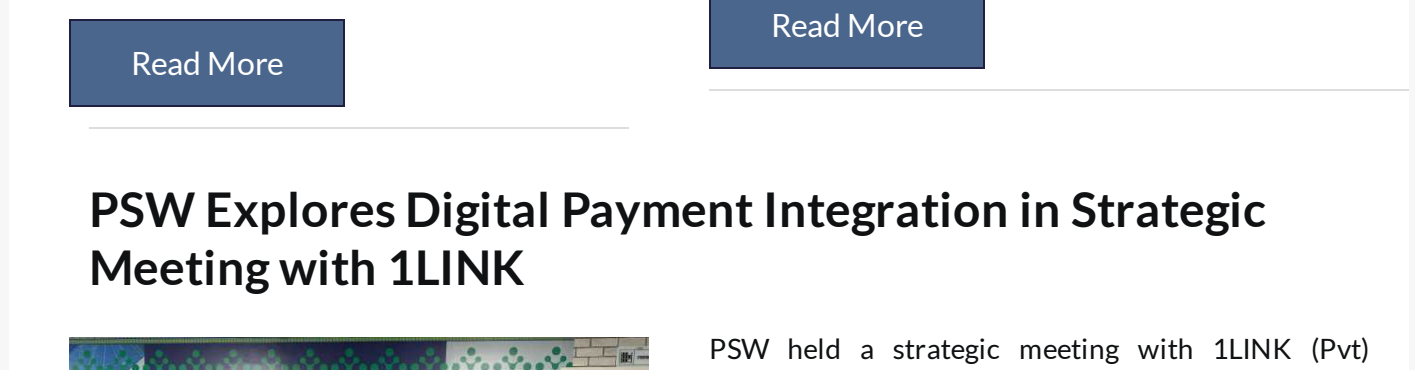
PSW Engages with the Engineering Development Board (EDB) on Automobile Imports and the Emerging EV Sector



PSW held a strategic dialogue with the Engineering Development Board (EDB) to discuss operational-level aspects of automobile imports, with a special focus on emerging segments such as Electric Vehicles (EVs).

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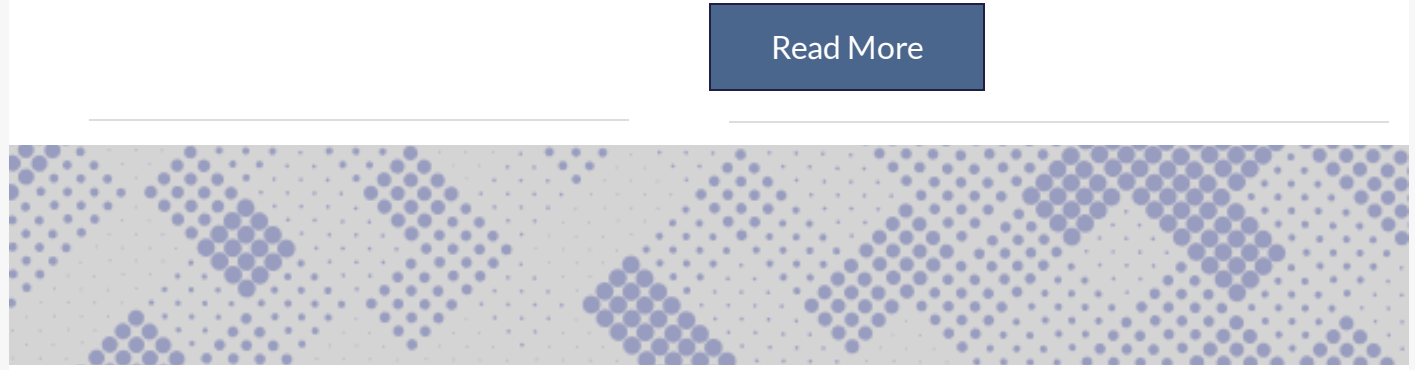
PSW Conducts Joint Meeting to Streamline Inter-Departmental Regulatory Processes



PSW led a joint meeting to address inter-departmental process dependencies as part of developing the Business Requirements Specifications (BRS) Document. The session brought together key stakeholders from the Ministry of Defence Production (MoDP), Department of Explosives (DoE), and ECCEV – Ministry of Foreign Affairs (MFA) to align regulatory procedures and streamline collaborative workflows.

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PSW Explores Digital Payment Integration in Strategic Meeting with ILINK



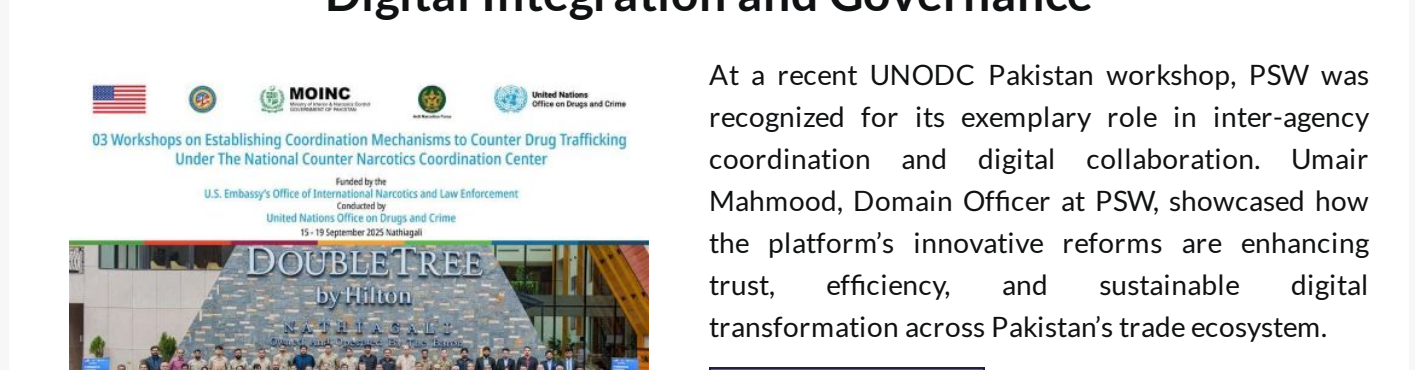
PSW held a strategic meeting with ILINK (Pvt) Limited, led by Chief Financial Officer M. Mubashar Bhatia, to explore opportunities for advancing digital payment solutions within Pakistan's trade ecosystem. Discussions centered on enhancing digital payment integration, increasing transaction volumes, and supporting business growth, reinforcing PSW's commitment to digital and green trade facilitation.

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PSW GLOBAL

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PSW Commended at UNODC Workshop for Driving Digital Integration and Governance



At a recent UNODC Pakistan workshop, PSW was recognized for its exemplary role in inter-agency coordination and digital collaboration. Usman Mahmood, Domain Officer at PSW, showcased how the platform's innovative reforms are enhancing trust, efficiency, and sustainable digital transformation across Pakistan's trade ecosystem.

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Pak China Conference Building Bridges in Trade: PSW at 2nd Pak-China B2B Investment Forum

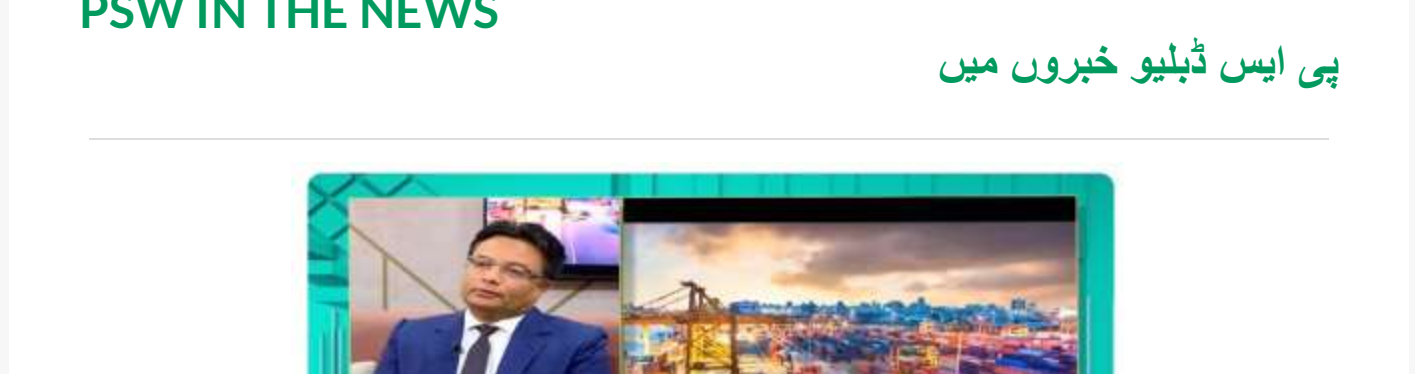


PSW actively participated in the 2nd Pak-China B2B Investment Conference in Beijing, organized by the Government of Pakistan's Board of Investment alongside the Honorable Prime Minister's visit to China. Represented by Aamir Akmal, PSW joined senior government officials, business leaders, and investors to explore new opportunities for bilateral trade and investment.

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PSW IN THE NEWS

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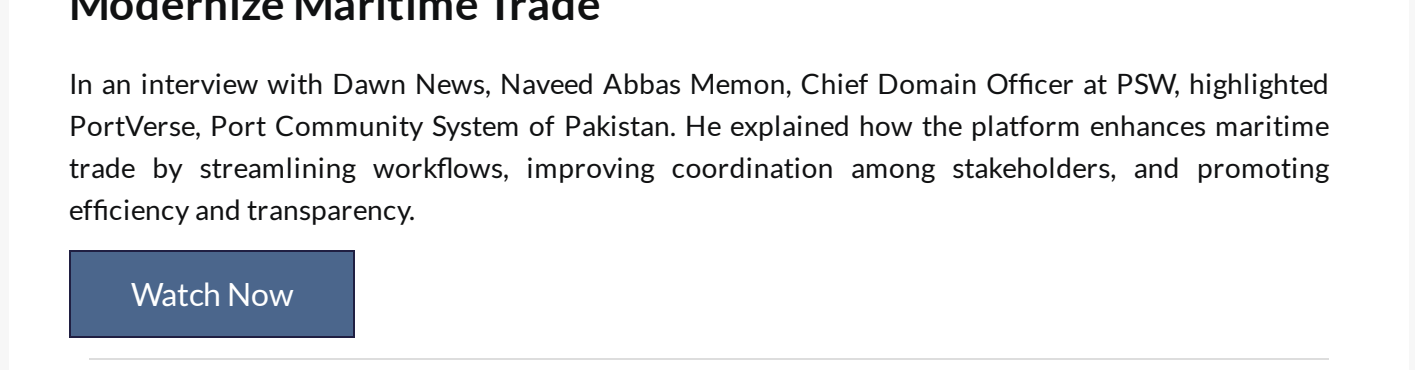
PSW CDO Naveed Abbas Memon on DAWN News

PSW CDO Naveed Abbas Memon Spotlights PortVerse to Modernize Maritime Trade

In an interview with Dawn News, Naveed Abbas Memon, Chief Domain Officer at PSW highlighted PortVerse, Port Community System of Pakistan. He explained how the platform enhances maritime trade by streamlining workflows, improving coordination among stakeholders, and promoting efficiency and transparency.

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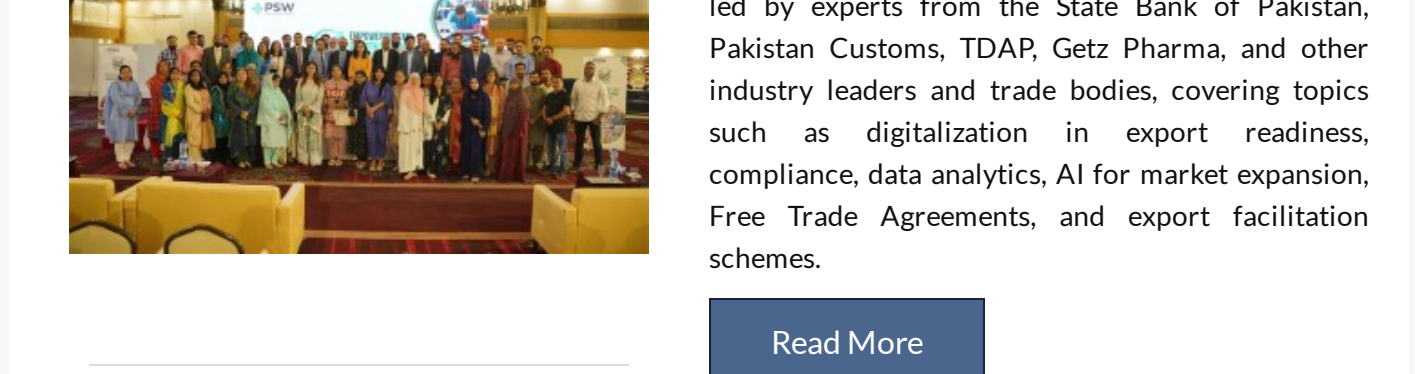
PSW Empowers Textile SMEs through SMEelevate Workshop in Karachi



Under its SMEelevate initiative, PSW held a full-day workshop in Karachi to equip textile SMEs for global trade. Over 100 participants benefited from sessions led by experts from the State Bank of Pakistan, Pakistan Customs, TDAP, Getz Pharma, and other industry leaders and trade bodies, covering topics such as digitalization in export readiness, compliance, data analytics, AI for market expansion, Free Trade Agreements, and export facilitation schemes.

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PSW Links PortVerse with Key Government Agencies to Streamline Maritime Trade



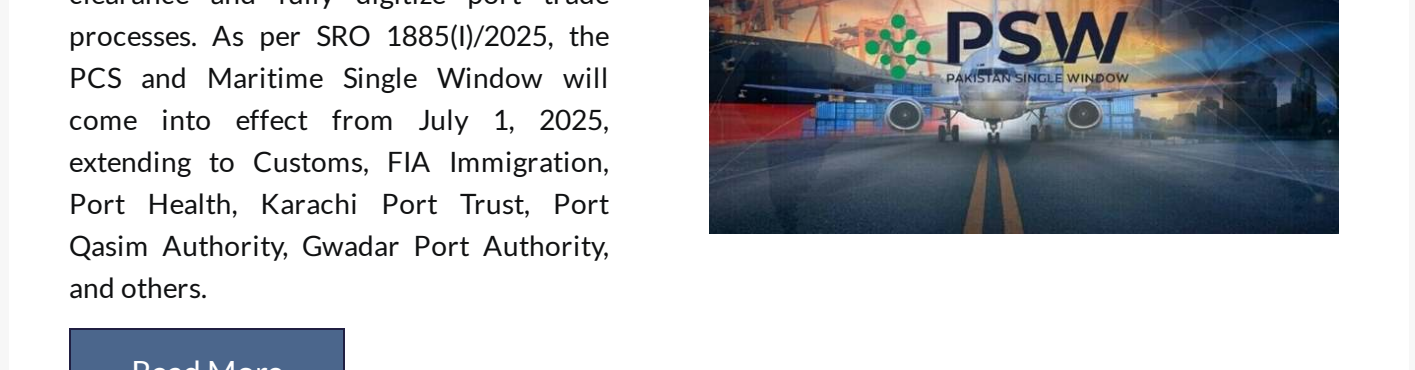
PSW has integrated the Port Community System (PCS)/ PortVerse with key government agencies to streamline vessel clearance and fully digitalize port trade processes. As per SRO 1885/2025, the PCS and Maritime Single Window will come into effect from July 1, 2025, extending to Customs, FIA Immigration, Port Health, Karachi Port Trust, Port Qasim Authority, Gwadar Port Authority, and others.

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PSW Trade Connect

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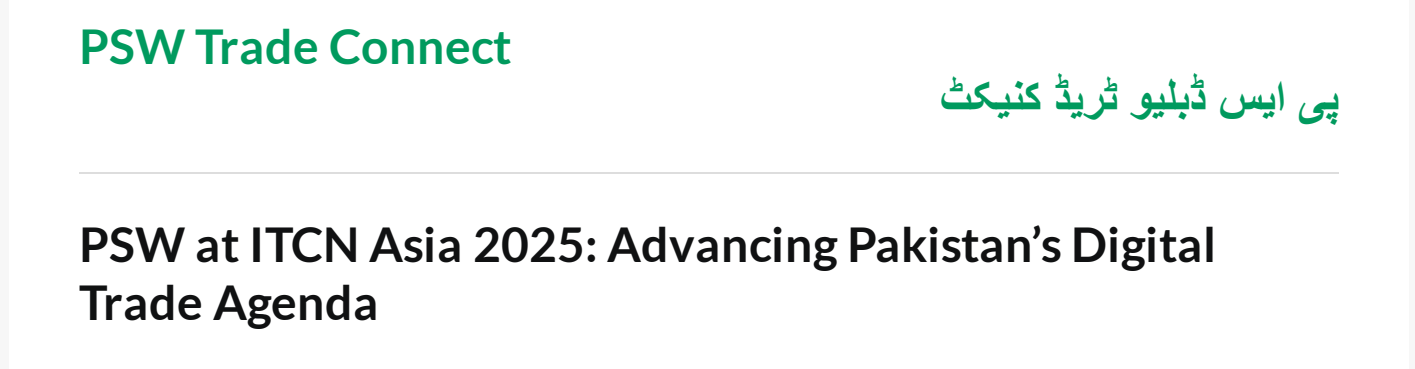
PSW at ITCN Asia 2025: Advancing Pakistan's Digital Trade Agenda



ITCN Asia 2025, Pakistan's premier technology and startup showcase, brought together leading innovators, entrepreneurs, and industry experts for three days at the Expo Centre Karachi, serving as a dynamic hub for dialogue, collaboration, and insight shaping the nation's digital future.

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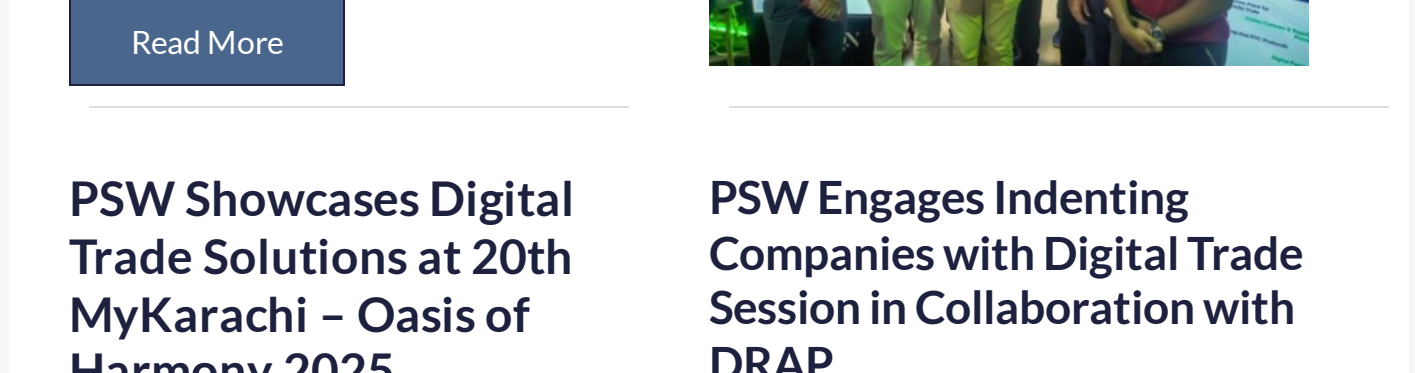
PSW Showcases Digital Trade Solutions at 20th MyKarachi – Oasis of Harmony 2025



PSW participated in the 20th MyKarachi – Oasis of Harmony 2025, organized by the Karachi Chamber of Commerce & Industry (KCCI), to highlight its cutting-edge digital platform that simplifies and streamlines cross-border trade.

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PSW Engages Indenting Companies with Digital Trade Session in Collaboration with DRAP



PSW conducted a session in collaboration with the Drug Regulatory Authority of Pakistan (DRAP) for indenting companies. The session provided a comprehensive overview of PSW, its latest initiatives, and upcoming projects, along with a live demonstration of the system's functionalities, including Rashdeens, MBI Leading Company, and its digital solutions that are transforming cross-border trade.

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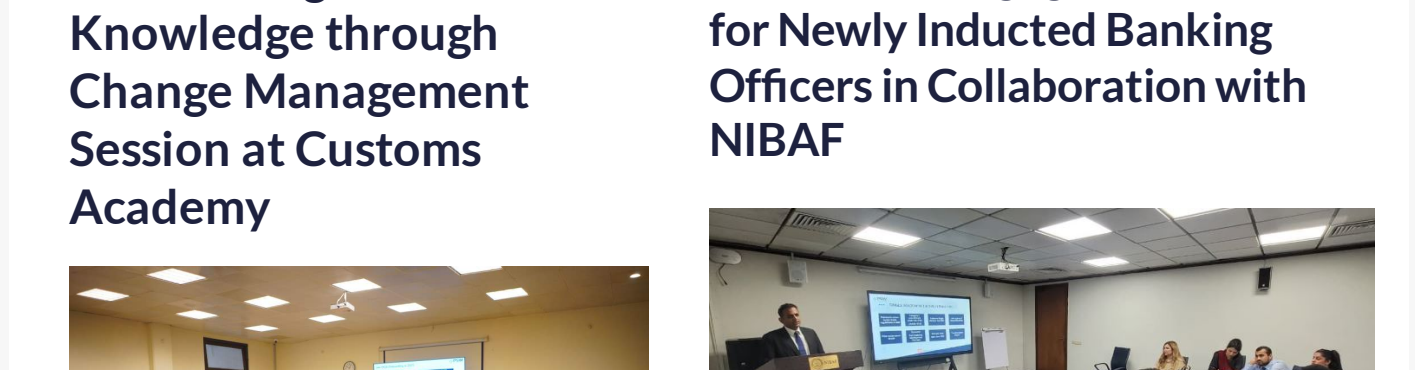
PSW Strengthens Trade Knowledge through Change Management Session at Customs Academy



As part of the Specialized Training Programme (STP) at the Customs Academy of Pakistan, PSW recently conducted a Change Management session for probationers of the 52nd Common Training Programme (CTP). The session provided an in-depth overview of the PSW platform, highlighting key initiatives and upcoming projects driving digital transformation in trade facilitation.

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PSW Hosts Engagement Session for Newly Inducted Banking Officers in Collaboration with NIBAF



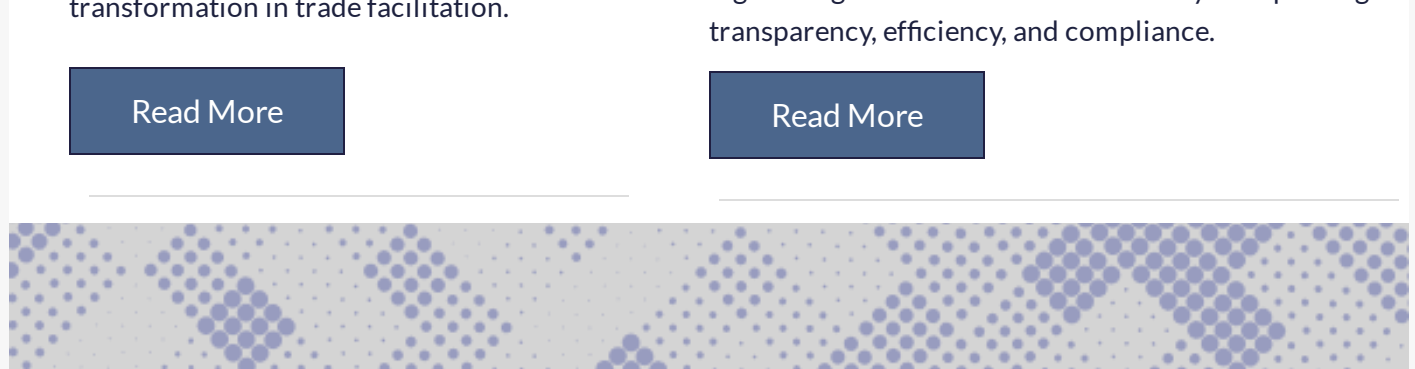
PSW, in collaboration with the National Institute of Banking and Finance (NIBAF), a subsidiary of the State Bank of Pakistan (SBP), conducted a Change Management session for newly inducted banking officers. Led by Muhammad Asim Awan, Domain Officer at PSW, introduced participants to the PSW system and its innovative digital solutions that are transforming cross-border trade.

Through live demonstrations and interactive discussions, participants explored how PSW is digitalizing cross-border trade by improving transparency, efficiency, and compliance.

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Company Updates

کمپنی اپڈیٹس



Inspire@PSW – Fostering a Culture of Learning & Innovation

PSW launched Inspire@PSW, a new leadership and learning initiative aimed at cultivating continuous learning, fresh thinking, and a culture of innovation across the organization.

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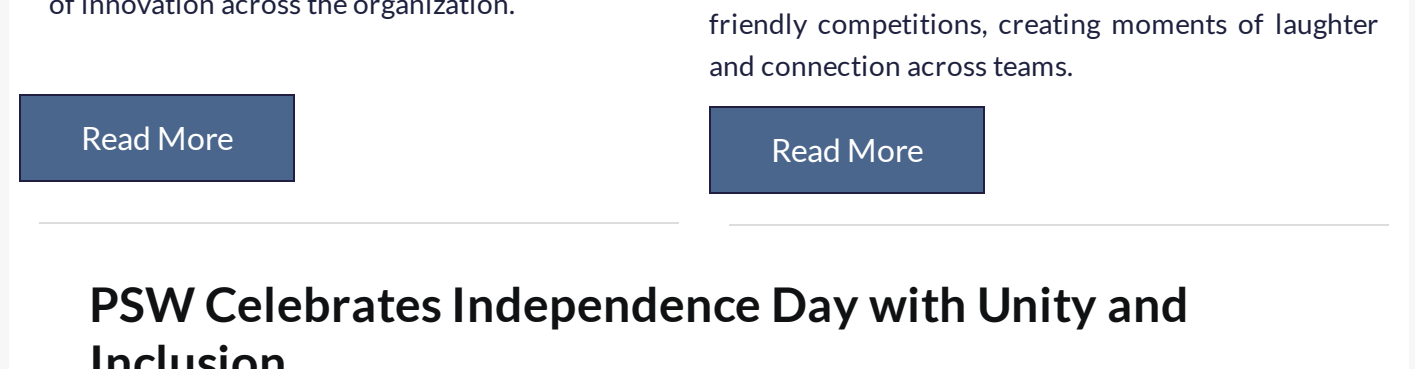
Celebrating Team Spirit: PSW Brings Employees Together at Mango Fest 2025



PSW brought summer cheer to its Karachi and Islamabad offices with Mango Fest 2025. Employees enjoyed fun games, delicious mango treats, and friendly competitions, creating moments of laughter and connection across teams.

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PSW Celebrates Independence Day with Unity and Inclusion



PSW commemorated Independence Day under the theme "Hum Aik Hain, Aik Qaum, Aik Pehchan", celebrating the nation's enduring spirit of unity, diversity, and shared identity across its Islamabad and Karachi offices.

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